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Application Number	10/688,075
Filing Date	October 17, 2003
First Named Inventor	Thomas HUBER et al.
Title	iChoose Video Advertising
Group Art Unit	2611
Examiner Name	Not Yet Assigned
Attorney Docket Number	043978-026000

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application and appoint:



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I am the:

Applicant/Inventor.

Assignee of record of the entire interest. A statement under 37 CFR 3.73(b) is attached.

**SIGNATURE of Applicant or Assignee of Record**

Name	<i>MARK BEARI AULT</i>
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Signature	<i>Mark Beari Ault</i>
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Date / Telephone	<i>July 12, 2007</i>	<i>415-962-5030</i>
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NOTE: Signatures of all the inventors or assignees of record of the entire interest of their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

\*Total of forms are submitted.



PTO/SB/96 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Intellocity USA, Inc.Application No./Patent No.: 10/688,075 Filed/Issue Date: October 17, 2003Entitled: iChoose Video AdvertisingIntellocity USA, Inc, a corporation,

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1.  the assignee of the entire right, title, and interest; or
2.  an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

A. [ ] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_, Frame \_\_\_\_, or for which a copy thereof is attached.

OR

B. [ X]A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Thomas HUBER To: INTELLOCITY USA, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 015968, Frame 0021, or for which a copy thereof is attached.
2. From: Thomas LEMMONS To: INTELLOCITY USA, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 015968, Frame 0021, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
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[ ] Additional documents in the chain of title are listed on a supplemental sheet.

[ X ]As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

July 12, 2007

Date

MARK BEARIANT

Typed or printed name

Signature

General Counsel

Title

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